

6 Opportunities with Sharing Plates

Get ideas on how to maximize the snacking and sharing trend.



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Younger consumers—both millennials and Gen Z—are driving the growth of sharing plates on menus today.

These influential demographics tend to seek out social, shareable, casual menus rather than the traditional three-course structure². Bar snacks, small plates and appetizers may hold the promise of menu differentiation and guest loyalty. We offer four ways that might help you implement this strategy and six on-trend menu opportunities for sharing plates.



Chicken Pakoras with Creamy Coriander Chutney

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