



Outbound selling and prospecting, reimagined.

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Today, Tech and SaaS salespeople have only a few options when searching for leads and key contacts within their target accounts:

- 1) effort-intensive online research
- 2) purchasing lists
- 3) subscribing to data/research services.

These options all present significant challenges.

Online research is laborious. inefficient and slow - whether you're doing it yourself or paying for a service.

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